



# India PC Price Tracking

## (Fortnightly, Monthly, Quarterly)



### Coverage

- Desktops
- Notebooks
- Servers

### Pricing

- Maximum Retail Price
- Street Price
- Reseller Purchase Price

### Configuration

- By Model
- By Vendor
- By SKU
- By CPU
- Configuration details: Cache, RAM, HDD, Monitor, OS and other details including warranty

### Deliverable Format



- Excel Pivot Table
- Delivered within 10 days of Month/fortnight/Quarter closing
- Quarterly analysis

### Vendors Covered

- Acer, HP, IBM, Lenovo

### Methodology

Techaisle maintains an active database of over 22,000 channel partners in India across 56 cities. The survey to obtain pricing and shipment data is done with channel partners for every wave. The survey covers 56 cities within Central India, East India, North India, South India and West India.

These channel partners include: Resellers, Local Dealers including Vendor Authorized Dealers, VARs, System Builders, Retailers, SIs, Consultants and ISVs.

Vendor	Manu. No.	Model	CPU	Cache	RAM	HDD	Monitor	Modem	CD	LAN	Graphics	OS	Warranty	RSL (Jan 25)	ES Price (Jan 25)	RRP/List (Jan 25)
Dell	S241109IN8	Zino	Atom N230	N	1024MB	160GB	17" LCD	N	DVD	10/100	N	N	1-Year	16,000	16,000	16,000
Dell	S241210IN8	Zino	Atom N230	N	1024MB	160GB	17" LCD	N	DVD	10/100	N	Win XP Home	1-Year	19,000	19,000	19,000
Dell	S241230IN8	Zino	Athlon 2650e	N	2048MB	320GB	18.5" WLCD	N	DVDRW	10/100	N	Win 7 Home	1-Year	20,900	20,900	20,900
HP	WE671PA#ACJ	Compaq 6000 Pro SFF	Pentium E7500	2MB L2	1024MB	320GB	N	N	N	10/100/1000	N	Win XPP	3-3-3 Year	29,300	31,095	33,000
HP	KV697PA#ACJ	Compaq dx2009 SFF	VIA C7-M 1.0GHz	512KB L2	1024MB	80GB	N	N	N	10/100	Integrated	Linux	3-3-3 Year	11,200	12,113	13,100
HP	NA833PA#ACJ	Compaq dx2480	Core 2 Duo E7400	3MB L2	1024MB	320GB	N	N	N	10/100/1000	N	DOS	3-3-3 Year	19,300	21,251	23,400
HP	NS005PA#ACJ	Compaq dx2480	Core 2 Duo E7400	3MB L2	1024MB	500GB	N	N	N	10/100/1000	N	DOS	3-3-3 Year	19,750	21,313	23,000
HP	NA834PA#ACJ	Compaq dx2480	Core 2 Duo E7400	3MB L2	1024MB	320GB	N	N	N	10/100/1000	N	Win XPP	3-3-3 Year	26,200	28,072	30,078
HP	VP562PA#ACJ	Compaq dx2480	Core 2 Duo E7500	3MB L2	1024MB	320GB	N	N	N	10/100/1000	N	DOS	3-3-3 Year	19,800	21,340	23,000
HP	VP561PA#ACJ	Compaq dx2480	Core 2 Duo E7500	3MB L2	1024MB	320GB	N	N	N	10/100/1000	N	Win XPP	3-3-3 Year	26,500	28,430	30,500
HP	FH295PA#ACJ	Compaq dx2480	Pentium E2180	1MB L2	1024MB	160GB	N	N	N	10/100/1000	N	DOS	3-3-3 Year	15,150	16,279	17,500

Contact: [Inquiry@techaisle.com](mailto:Inquiry@techaisle.com)

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